

# COUNTY COMMISSIONERS

**LIONOR F. MAESTAS  
CHAIR**

**VERONICA M. SERNA  
VICE-CHAIRMAN**

**ALFONSO J. GRIEGO  
MEMBER**



**PO BOX 580  
MORA, NM 87732  
PHONE (575) 387-5279  
FAX (575) 387-9022**

Resolution No. 2019-064

## SUPPORTING A PUBLIC-PRIVATE ECONOMIC DEVELOPMENT MAINSTREET PROJECT

WHEREAS, the County Commission of Mora County supports the revitalization and economic re-development of its historic commercial core; and

WHEREAS, the County Commission of Mora County desires to maintain an economically vital and vibrant town center for its residents, visitors and tourists; and

WHEREAS, the County Commission of Mora County sees an economically healthy downtown as one of its critical assets; and

WHEREAS, the County Commission of Mora County realizes that a sustainable town center economy contributes to the community's economic health; and

WHEREAS, the County Commission of Mora County recognizes its traditional commercial core as representing the unique history and culture of our community; and

WHEREAS, the County Commission of Mora County wishes to maintain a livable, walkable town center with opportunities to shop, work, live and discover recreational, cultural and heritage opportunities; and

WHEREAS, the County Commission of Mora County wishes to pursue a partnership with a MainStreet non-profit economic redevelopment organization to invest in enhancing the quality of life for the community's citizens via the implementation of asset-based economic development strategies under the Main Street Four Points Approach®; and

WHEREAS, Mora County's partnership with the Mora Creative Council, an Arts and Cultural Compound working with the New Mexico MainStreet program, will leverage technical assistance and other resources through the New Mexico Economic Development Department, New Mexico MainStreet Program to support the economic re-development and revitalization of the Mora downtown district; and

WHEREAS, the County Manager has reviewed the goals and participation requirements established by the National Main Street Center and the New Mexico MainStreet program, then

BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSION, THE GOVERNING BODY FOR THE COUNTY OF MORA:

1. The County of Mora of supports the Mora Creative Council's petition for designation as a New Mexico MainStreet affiliate, with the goal of attaining Main Street American accreditation established by the National Main Street Center.
2. The County of Mora of agrees to work with the New Mexico Economic Development Department's New Mexico MainStreet program dedicating resources and financial support to create a successful community economic development program through strategies established by the National Main Street Center's Main Street Four-Point Approach®.
3. The County of Mora commits to work collaboratively with the Mora Creative Council and the New Mexico Economic Development Department's MainStreet Program to meet the standards and principles of revitalizing and redeveloping the core commercial district of the community, contracting with the local MainStreet organization to coordinate and administer activities for the Mora community as set forth in biannual MOU and a separate "services contract" with the local MainStreet designate.
4. The County of Mora commits to provide philosophical, financial, planning and coordination assistance for the Mora Creative Council to support activities and projects under the specifications of the biannual MOU and a separate "services contract" with the local MainStreet organization.
5. The County of Mora shall work with the Mora Creative Council and the New Mexico MainStreet program to plan and implement projects that support the economic revitalization of the traditional commercial core in Mora, and to collaboratively seek resources for the implementation of said projects.

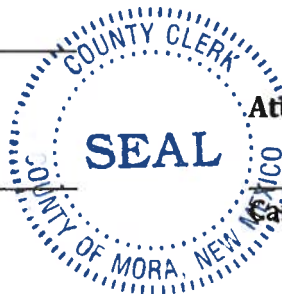
PASSED, APPROVED AND ADOPTED THIS 14 TH DAY OF November, 2019.

BOARD OF COUNTY COMISSION:

  
Lionor F. Maestas, Chair

  
Veronica M. Serna, Vice-Chair

  
Alfonso J. Griego, Member



Attest:

  
Carlos J. Arellano, County Clerk